Alysha Ross
Visual Designer

An Edmonton based designer interested in exploring the way people interact and play within digital and printed spaces to create powerful user experiences.

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Education

University of Alberta — *Bachelor of Design*
Edmonton, AB | 2017 - 2022

Tools

- Adobe Creative Suite
- Figma
- Rhino 3D
- Keyshot Studio
- Git and Github

Skills

Development
- HTML/CSS
- Python and Java understanding

Hands on
- Vector illustration
- 3D modelling and printing
- Papercrafting
- Video-editing

Research
- Persona building
- Storyboarding
- Prototyping
- Wireframing

Interpersonal
- Empathy towards others
- Collaboration
- Active listening
- Communicating with others collegially

Work Experience

Artificial Intelligence in Medical Students Society (AIMSS)
Volunteer Graphic Designer | *Sept 2021 - present*

- In the process of updating their logo and creating a cohesive set of branding guidelines
- Collaborated alongside co-presidents and co-founders to determine the direction of designs.
- Created flyers, social media graphics and ad's to promote upcoming AI and science related events on campus.

University of Alberta: The Community Student Engagement Group
Contract Graphic Designer | *2021 - 2022*

- Worked within the U of A brand visual system
- Created and presented initial concepts, sketches, research and strategy to stakeholders and the Engagement group.
- Designed a book featuring the 11 student works in a bound and digital formatted publication.
- Collaborated alongside local printers to produce the final printed publication.

Capital City Regiment (Non-profit Organization)
Volunteer Visual Designer | *2018 - 2020*

- Designed and illustrated web graphics for their social media
- Built official organization site through a website builder
- Took charge of printing posters, flyers and physical forms of advertisements
- Created brand new promotionals for student recruiting events (print and video)